Editorial Calendar 2014

TwinCities BUSINESS

January

Small Business Success Stories

Trending Sections

- Commercial Real Estate Outlook
- Continuing Education
- Health & Wellness
- Technology: MHTA Tekne Awards
- Five Star Wealth Managers

Events

- Small Business Success Stories Awards
- Person of the Year

Deadlines

Space Reservations: 11/18/13

Ad Materials: 11/21/13

February

Trending Sections

- Banking
- Education: Private Schools K-12
- Technology

Deadlines

Space Reservations: 12/16/13

Ad Materials: 12/19/13

March

Trending Sections

- Mergers & Acquisitions
- Meetings & Events: Resource Guide
- Talent Development

Events

- Middle-Market Forum

Deadlines

Space Reservations: 1/22/14

Ad Materials: 1/27/14

April

Women in Corporate Leadership

Trending Sections

- Golf
- Trends in Technology
- Wealth Management & Giving
- Women Business Leaders to Watch

Events

- Women in Corporate Leadership Luncheon

Deadlines

Space Reservations: 2/19/14

Ad Materials: 2/24/14

May

Trending Sections

- Education: Advance Degrees
- Small Business Trends
- St. Cloud Profile

Events

- Emerging Growth Forum

Deadlines

Space Reservations: 3/19/14

Ad Materials: 3/24/14

June

Trending Sections

- Banking
- Meetings & Events
- Middle Market Forum Roundup

Events

- CFO Forum

Deadlines

Space Reservations: 4/23/14

Ad Materials: 4/28/14

July

Minnesota Business Hall of Fame

Trending Sections

- Investments: Retire Well
- Technology Resource Roundtable

Events

- MN Business Hall of Fame Awards
- CIO Forum

Deadlines

Space Reservations: 5/20/14

Ad Materials: 5/23/14

August

Entrepreneur of the Year™

Trending Sections

- Commercial Real Estate: Top Brokers
- Leadership
- Meetings & Events: Venue Guide
- Minnesota Super Lawyers

Deadlines

Space Reservations: 6/24/14

Ad Materials: 6/27/14

September

Non-Profit Business Excellence Awards

Trending Sections

- CFO Roundtable
- Law: Intellectual Property
- Health Care: Top Providers

Deadlines

Space Reservations: 7/23/14

Ad Materials: 7/28/14

October

Outstanding Directors

Trending Sections

- CIO Roundtable
- Higher Education
- HR Trends: Best Company Cultures

Events

- Outstanding Directors Awards

Deadlines

Space Reservations: 8/20/14

Ad Materials: 8/25/14

November

Minnesota Family Business Awards

Trending Sections

- Commercial Real Estate: NAIOP Awards of Excellence
- Corporate & Private Event Dining
- Veterans
- Super Real Estate Agents & Super Mortgage Professionals

Events

- Minnesota Family Business Awards

Annual Supplement

- Giving Guide

Deadlines

Space Reservations: 9/24/14

Ad Materials: 9/29/14

December

Trending Sections

- Investment Banking/ Private Equity
- Marketing: Technology Solutions
- Vision 2015: Thought Leadership Strategies for Industry Growth

Annual Supplement

- Minnesota Cup

Deadlines

Space Reservations: 10/22/14

Ad Materials: 10/27/14