Sponsorships + Events 2014

Person of the Year

January

The Person of the Year awards program reveals an individual who *Twin Cities Business* designates as a person you should get to know in the coming year. The Person of the Year event is held in early January and the Black Book publication is also revealed.

Small Business Success Stories

January

Twin Cities Business profiles the accomplishments and milestones of Minnesota's small businesses. Nominations are sought in June and the winners are prominently featured in the January issue and celebrated at an awards dinner in January.

Women in Corporate Leadership Luncheon

April

This annual event brings together leading business women and men for an invigorating and collaborative discussion about the powerful benefits of women in corporate leadership roles, the challenges still facing many who want to ascend the ranks and what's being done to eliminate such challenges.

Minnesota Business Hall of Fame

July

Annually, *Twin Cities Business* inducts five Minnesota business leaders who have made lifetime contributions to Minnesota business into the Hall of Fame. Their stories are the centerpiece of our July issue and celebrated at a high profile awards event held in July.

Outstanding Directors Awards

October

The Outstanding Directors Award honors Minnesotans whose work as an outside corporate director has made outstanding contributions to the companies they serve during the past year. Nominations are sought in May, winners are featured in the October issue, and celebrated at an awards dinner in October.

Minnesota Family Business Awards

November

This program is a celebration of outstanding family-owned businesses and their value to Minnesota's economy and overall quality of life. Honorees are featured in the November Issue. Nominations are sought in May and winners are celebrated at an awards dinner in November.

Forums

Middle Market, CIO, CFO, Emerging Growth

These events feature a panel discussion of key leaders focused on a specific industry. The panel discussion is followed by a cocktail reception.

Quarterly Economic Indicator

February, May, August, November

Every three months, *Twin Cities Business* reports the results of our exclusive survey of more than 15,000 business owners and top executives in Minnesota, revealing a clear picture of overall business planning and sentiment. This survey is the region's only forward-looking economic indicator report providing fresh, objective intelligence on all industries and sizes of businesses.