

JANUARY

INDUSTRY FOCUSES:
Commercial Real Estate
Education

SPECIAL ADVERTISING SECTIONS:
Casino Resort Spotlight
Corporate Milestones
Five Star Wealth Managers

REGIONAL REPORT:
Duluth

SUPPLEMENT:
Minnesota Cup

DEADLINES:
Space: 11/16/17
Materials:
11/21/17



APRIL

Women in Corporate Leadership

INDUSTRY FOCUSES:
Commercial Real Estate
Marketing & PR

SPECIAL ADVERTISING SECTIONS:
Golf Spotlight

SUPPLEMENT:
MN Census of Women in Corporate Leadership

EVENT:
Women in Leadership Forum

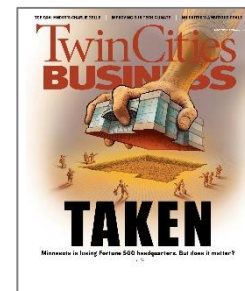
DEADLINES:
Space: 2/16/18
Materials:
2/22/18



FEBRUARY

INDUSTRY FOCUSES:
Banking & Finance
Technology

DEADLINES:
Space: 12/20/17
Materials:
12/26/17



MAY

INDUSTRY FOCUSES:
Banking & Finance
Education & Training Guide
Law: Litigation

SPECIAL ADVERTISING SECTION:
Business Growth Resource Guide

REGIONAL REPORT:
Mankato

EVENT:
Commercial Real Estate Forum

DEADLINES:
Space: 3/19/18
Materials:
3/22/18



MARCH

INDUSTRY FOCUSES:
Health Care Innovation
Meeting & Events Resource Guide
Workplace: Labor

SUPPLEMENT:
ACG BOLD Awards

DEADLINES:
Space: 1/19/18
Materials:
1/24/18



JUNE

INDUSTRY FOCUSES:
Family Business Solutions
Meetings & Events
Workplace: Employee Engagement

SPECIAL ADVERTISING SECTIONS:
Faces of Family Business
HR Perspectives

EVENTS:
CFO Forum
Manufacturing Forum

DEADLINES:
Space: 4/20/18
Materials:
4/25/18



DEADLINES:
Space: 5/18/18
Materials:
5/23/18

JULY

Minnesota Business Hall of Fame

INDUSTRY FOCUSES:

Banking & Finance
Technology

FORUM INSIGHTS:

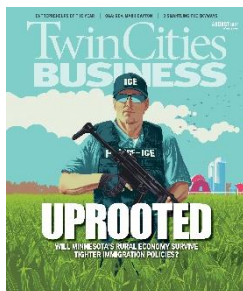
Commercial Real Estate

SPECIAL ADVERTISING SECTION:

Banking & Technology Resource Guides

EVENTS:

CIO Forum
Minnesota Business Hall of Fame Awards



DEADLINES:
Space: 6/20/18
Materials:
6/25/18

AUGUST

Entrepreneur of the Year & Marvelous Mentors

INDUSTRY FOCUSES:

Education
IP Law
Meetings & Events Venue Guide

REGIONAL REPORT:

Rochester

FORUM INSIGHTS:

CFO
Manufacturing

SPECIAL ADVERTISING SECTION:

Technology Perspectives
Minnesota Super Lawyers



DEADLINES:
Space: 7/20/18
Materials:
7/25/18

SEPTEMBER

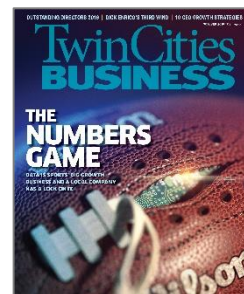
25TH Anniversary Issue

SPECIAL ADVERTISING SECTION:

Celebrating Continued Success

EVENT:

25th Anniversary Gathering



DEADLINES:
Space: 8/21/18
Materials:
8/24/18

OCTOBER

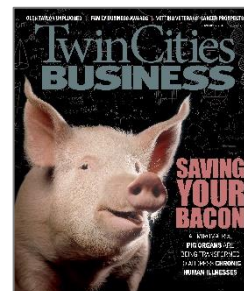
Outstanding Directors & Best of Business

INDUSTRY FOCUSES:

Commercial Real Estate: NAIOP Awards of Excellence
IP Law
Workplace: Health Care & Employee Benefits

EVENT:

Outstanding Directors Awards



DEADLINES:
Space: 9/20/18
Materials:
9/25/18

NOVEMBER

Minnesota Family Business

INDUSTRY FOCUSES:

Banking & Finance
Meeting & Events Private Dining Guide

SPECIAL ADVERTISING SECTION:

Super Real Estate Agents & Super Mortgage Professionals

SUPPLEMENT:

Giving Guide

EVENTS:

Minnesota Family Business Awards
Veterans Forum



DEADLINES:
Space: 10/19/18
Materials:
10/24/18

DECEMBER

100 People to Know Person of the Year

INDUSTRY FOCUSES:

Marketing & PR
Meetings & Events Outlook
Workplace: Acquiring Talent and Company Culture

SPECIAL ADVERTISING SECTIONS:

What Business Thinks

EVENT:

Person of the Year