2017 Editorial Calendar

JANUARY
Small Business Success Stories
TRENDING SECTIONS:
Commercial Real Estate
Education
AD SECTIONS:
Casino Resort Profile
Five Star Wealth Managers
Private School Perspectives
SUPPLEMENT:
Milestones
EVENT:
Small Business Success Stories Awards

DEADLINES:
Space: 11/18/16
Materials: 11/23/16

FEBRUARY
Wonder Women
TRENDING SECTIONS:
Banking
AD SECTION:
Giving Perspectives
EVENTS:
CMO Forum
Wonder Women Awards

DEADLINES:
Space: 12/20/16
Materials: 12/23/16

MARCH
TRENDING SECTIONS:
Health Care
Meeting & Events Resource Guide
Talent Acquisition & Development
Technology
AD SECTION:
Manufacturing Perspectives
SUPPLEMENT:
ACG BOLD Awards
EVENT:
Middle Market Forum

DEADLINES:
Space: 1/20/17
Materials: 1/25/17

APRIL
Women in Corporate Leadership
TRENDING SECTIONS:
CMO Forum Insights
Commercial Real Estate
AD SECTION:
Women Leading the Way Profiles
SUPPLEMENT:
Minnesota Census of Women in Corporate Leadership
EVENT:
Women in Leadership Forum

DEADLINES:
Space: 2/17/17
Materials: 2/23/17

MAY
TRENDING SECTIONS:
Banking
Education
Middle Market Forum Insights
Technology
AD SECTION:
Small Business Resource Guide
EVENT:
Commercial Real Estate Forum

DEADLINES:
Space: 3/21/17
Materials: 3/24/17

JUNE
TRENDING SECTIONS:
Companies to Watch
Law
Meeting & Events
AD SECTIONS:
Convention & Visitor Bureaus Profiles
HR Perspectives
EVENT:
CFO Forum

DEADLINES:
Space: 4/20/17
Materials: 4/25/17
2017 Editorial Calendar

**JULY**
Minnesota Business Hall of Fame

**TRENDING SECTIONS:**
Banking
Commercial Real Estate Forum Insights
HR/Workforce

**AD SECTION:**
Technology Perspectives

**SUPPLEMENT:**
ACG Capital Connection

**EVENTS:**
CIO Forum
Minnesota Business Hall of Fame Awards

**DEADLINES:**
Space: 5/19/17
Materials: 5/24/17

**AUGUST**
Entrepreneur of the Year

**TRENDING SECTIONS:**
CFO Forum Insights
Education
Meeting & Events Venue Guide

**AD SECTIONS:**
Executive’s Guide to Wealth Management
Minnesota Super Lawyers

**DEADLINES:**
Space: 6/21/17
Materials: 6/26/17

**SEPTEMBER**
Marvelous Mentors

**TRENDING SECTIONS:**
CIO Forum Insights
Health Care
IP Law

**AD SECTION:**
Education Perspectives

**SUPPLEMENT:**
Best of Business

**EVENTS:**
Manufacturing Forum
Marvelous Mentors Awards

**DEADLINES:**
Space: 7/19/17
Materials: 7/25/17

**OCTOBER**
C-Suite Strategies
Outstanding Directors

**TRENDING SECTIONS:**
Commercial Real Estate: NAIOP Awards of Excellence
Technology

**AD SECTION:**
Commercial Real Estate Perspectives

**EVENTS:**
C-Suite Strategies Forum
Outstanding Directors Awards

**DEADLINES:**
Space: 8/21/17
Materials: 8/24/17

**NOVEMBER**
Minnesota Family Business

**TRENDING SECTIONS:**
Banking
Manufacturing Forum Insights
Marketing & PR
Private Dining Guide

**AD SECTION:**
Super Real Estate Agents & Mortgage Professionals

**SUPPLEMENT:**
Giving Guide

**EVENTS:**
Minnesota Family Business Awards
Veterans Forum

**DEADLINES:**
Space: 9/20/17
Materials: 9/25/17

**DECEMBER**
100 People to Know
Person of the Year

**TRENDING SECTIONS:**
C-Suite Strategies Forum Insights
Health Care
Law: Lawsuits of the Year
Meeting & Events Outlook

**AD SECTION:**
What Business Thinks: Annual Industry Perspectives

**SUPPLEMENT:**
Minnesota Cup

**EVENT:**
Person of the Year

**DEADLINES:**
Space: 10/20/17
Materials: 10/25/17