Editorial Calendar

**JANUARY**

**INDUSTRY FOCUSES:**  
Commercial Real Estate  
Education

**SPECIAL ADVERTISING SECTIONS:**  
Casino Resort Spotlight  
Corporate Milestones  
Five Star Wealth Managers

**REGIONAL REPORT:**  
Duluth

**SUPPLEMENT:**  
Minnesota Cup

**DEADLINES:**  
Space: 11/16/17  
Materials: 11/21/17

**FEBRUARY**

**INDUSTRY FOCUSES:**  
Banking & Finance  
Technology

**EVENTS:**  
Diversity Forum  
Health Care Forum

**DEADLINES:**  
Space: 12/20/17  
Materials: 12/26/17

**MARCH**

**INDUSTRY FOCUSES:**  
Health Care Innovation  
Meeting & Events Resource Guide  
Workplace

**SUPPLEMENT:**  
ACG BOLD Awards

**EVENTS:**  
Middle Market Forum  
Health Care Forum

**DEADLINES:**  
Space: 1/19/18  
Materials: 1/24/18

**APRIL**

**Women in Corporate Leadership**

**INDUSTRY FOCUSES:**  
Commercial Real Estate  
Marketing & PR

**FORUM INSIGHTS:**  
Diversity & Health Care

**SPECIAL ADVERTISING SECTIONS:**  
Golf Spotlight  
Women Leading the Way

**SUPPLEMENT:**  
MN Census of Women in Corporate Leadership

**EVENT:**  
Women in Leadership Forum

**DEADLINES:**  
Space: 2/16/18  
Materials: 2/22/18

**MAY**

**INDUSTRY FOCUSES:**  
Banking & Finance  
Education & Training Guide  
Law: Litigation

**SPECIAL ADVERTISING SECTION:**  
Business Growth Resource Guide

**REGIONAL REPORT:**  
Mankato

**EVENT:**  
Commercial Real Estate Forum

**DEADLINES:**  
Space: 3/19/18  
Materials: 3/22/18

**JUNE**

**INDUSTRY FOCUSES:**  
Family Business Solutions  
Meetings & Events  
Workplace

**SPECIAL ADVERTISING SECTIONS:**  
Faces of Family Business  
HR Perspectives

**EVENTS:**  
CFO Forum  
Manufacturing Forum

**DEADLINES:**  
Space: 4/20/18  
Materials: 4/25/18
**Editorial Calendar**

**JULY**

Minnesota Business Hall of Fame
- **INDUSTRY FOCUSES:** Banking & Finance, Technology
- **FORUM INSIGHTS:** Commercial Real Estate
- **SPECIAL ADVERTISING SECTION:** Banking & Technology Resource Guides
- **EVENTS:**
  - CIO Forum
  - Minnesota Business Hall of Fame Awards

**DEADLINES:**
- Space: 5/18/18
- Materials: 5/23/18

**AUGUST**

Entrepreneur of the Year
- Marvelous Mentors
- **INDUSTRY FOCUSES:** Education, Meetings & Events Venue Guide
- **FORUM INSIGHTS:** CFO, Manufacturing
- **SPECIAL ADVERTISING SECTION:** Technology Perspectives, Minnesota Super Lawyers
- **EVENT:** Health Care Forum

**DEADLINES:**
- Space: 6/20/18
- Materials: 6/25/18

**SEPTEMBER**

25th Anniversary Issue & Best of Business
- **INDUSTRY FOCUSES:** IP Law, Workplace: Health Care & Employee Engagement
- **FORUM INSIGHTS:** CIO
- **SPECIAL ADVERTISING SECTION:** Celebrating Continued Success
- **EVENT:**
  - Minnesota Think Summit

**DEADLINES:**
- Space: 7/20/18
- Materials: 7/25/18

**OCTOBER**

Outstanding Directors
- **INDUSTRY FOCUSES:** Commercial Real Estate: NAIOP Awards of Excellence, Technology
- **EVENT:** Outstanding Directors Awards

**DEADLINES:**
- Space: 8/21/18
- Materials: 8/24/18

**NOVEMBER**

Minnesota Family Businesses
- **INDUSTRY FOCUSES:** Banking & Finance, Marketing & PR, Meeting & Events Private Dining Guide
- **INSIGHTS:** C-Suite
- **SPECIAL ADVERTISING SECTION:** Super Real Estate Agents & Super Mortgage Professionals
- **SUPPLEMENT:** Giving Guide
- **EVENTS:**
  - Minnesota Family Business Awards
  - Veterans Forum

**DEADLINES:**
- Space: 9/20/18
- Materials: 9/25/18

**DECEMBER**

100 People to Know
- Person of the Year
- **INDUSTRY FOCUSES:** Meetings & Events Outlook, Workforce: Diversity
- **SPECIAL ADVERTISING SECTIONS:** What Business Thinks
- **EVENT:** Person of the Year

**DEADLINES:**
- Space: 10/19/18
- Materials: 10/24/18