

JANUARY

INDUSTRY FOCUSES:

Commercial Real Estate
Education

SPECIAL ADVERTISING SECTIONS:

Casino Resort Spotlight
Corporate Milestones
Five Star Wealth Managers

REGIONAL REPORT:

Duluth

SUPPLEMENT:

Minnesota Cup

DEADLINES:

Space: 11/16/17

Materials: 11/21/17



FEBRUARY

INDUSTRY FOCUSES:

Banking & Finance
Technology

DEADLINES:

Space: 12/20/17

Materials: 12/26/17



MARCH

INDUSTRY FOCUSES:

Health Care Innovation
Meeting & Events Resource Guide
Workplace: Labor

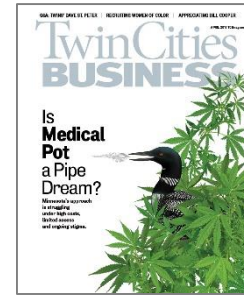
SUPPLEMENT:

ACG BOLD Awards

DEADLINES:

Space: 1/19/18

Materials: 1/24/18



APRIL

Women in Corporate Leadership

INDUSTRY FOCUSES:

Commercial Real Estate
Marketing & PR

SPECIAL ADVERTISING SECTIONS:

Golf Spotlight

SUPPLEMENT:

MN Census of Women in Corporate Leadership

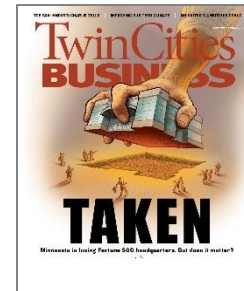
EVENT:

Women in Leadership Forum

DEADLINES:

Space: 2/16/18

Materials: 2/22/18



MAY

INDUSTRY FOCUSES:

Banking & Finance
Education & Training Guide
Law: Litigation

SPECIAL ADVERTISING SECTION:

Business Growth Resource Guide

REGIONAL REPORT:

Mankato

EVENT:

Commercial Real Estate Forum

DEADLINES:

Space: 3/19/18

Materials: 3/22/18



JUNE

INDUSTRY FOCUSES:

Family Business Solutions
Meetings & Events
Workplace: Employee Engagement

SPECIAL ADVERTISING SECTIONS:

Faces of Family Business
HR Perspectives

EVENTS:

CFO Forum

Manufacturing Forum

DEADLINES:

Space: 4/20/18

Materials: 4/25/18



DEADLINES:
Space: 5/18/18
Materials: 5/23/18

JULY

Minnesota Business Hall of Fame

INDUSTRY FOCUSES:

Banking & Finance
Technology

FORUM INSIGHTS:

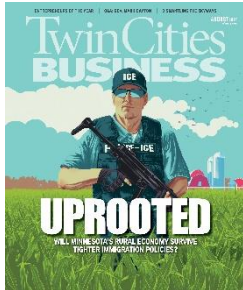
Commercial Real Estate

SPECIAL ADVERTISING SECTION:

Banking & Technology Resource Guides

EVENTS:

CIO Forum
Minnesota Business Hall of Fame Awards



DEADLINES:
Space: 6/20/18
Materials: 6/25/18

AUGUST

Entrepreneur of the Year & Marvelous Mentors

INDUSTRY FOCUSES:

Education
Meetings & Events Venue Guide

REGIONAL REPORT:

Rochester

FORUM INSIGHTS:

CFO
Manufacturing

SPECIAL ADVERTISING SECTION:

Technology Perspectives
Minnesota Super Lawyers

EVENT:

Health Care Forum



DEADLINES:
Space: 7/20/18
Materials: 7/25/18

SEPTEMBER

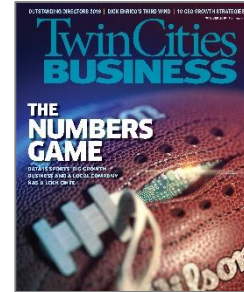
25TH Anniversary Issue

SPECIAL ADVERTISING SECTION:

Celebrating Continued Success

EVENT:

25th Anniversary Gathering



DEADLINES:
Space: 8/21/18
Materials: 8/24/18

OCTOBER

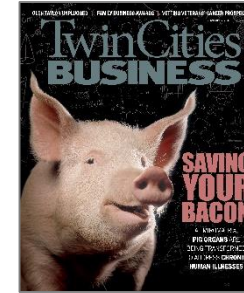
Best of Business & Outstanding Directors

INDUSTRY FOCUSES:

Commercial Real Estate: NAIOP Awards of Excellence
IP Law
Workplace: Health Care & Employee Benefits

EVENT:

Outstanding Directors Awards



DEADLINES:
Space: 9/20/18
Materials: 9/25/18

NOVEMBER

Minnesota Family Businesses

INDUSTRY FOCUSES:

Banking & Finance
Meeting & Events Private Dining Guide
Technology

SPECIAL ADVERTISING SECTION:

Super Real Estate Agents & Super Mortgage Professionals

SUPPLEMENT:

Giving Guide

EVENTS:

Minnesota Family Business Awards
Veterans Forum



DEADLINES:
Space: 10/19/18
Materials: 10/24/18

DECEMBER

100 People to Know Person of the Year

INDUSTRY FOCUSES:

Marketing & PR
Meetings & Events Outlook
Workforce: Acquiring Talent and Company Culture

SPECIAL ADVERTISING SECTIONS:

What Business Thinks

EVENT:

Person of the Year