

TCEMAG.COM | AD SPECIFICATIONS

Run of Site Banner Ads

Premium Sizes

Ad units	Size	File Size
Billboard	970x250	70k
Half Page	300x600	70k
Leaderboard	728x90	70k
Medium Rectangle	300x250	70k
Mobile Banner	320x50	70k

**Please provide all sizes*

Standard Sizes

Ad units	Size	File Size
Leaderboard	728x90	70k
Half Page	300x600	70k
Medium Rectangle	300x250	70k
Mobile Banner	320x50	70k

**Please provide all sizes*

- Accepted media includes: GIF, JPEG, HTML5
- A one pixel border is required around ads with no background color
- Third Party ads and verification accepted
- All animated advertising: 15 seconds, 3X loop maximum
- URL/website address that you would like your ad to link to

Interstitial

- Ad Size: 550x480, Mobile 300x250
- Link: Supply URL for link
 - Accepted media includes: GIF, JPEG, HTML5
 - A one pixel border is required around ads with no background color
 - Third Party ads and verification accepted

News Sponsorship

- Logo: 136x38, 72dpi
- Link: Supply URL for link
- Ads: 970x250, 300x600
Mobile/Tablet: 728x90, 300x250, 320x50 in 70k file size
**Please provide all sizes*

Digital Edition Sponsorship

- Logo: 136x38, 72dpi (.png file with no background color)
- Link: Supply URL for link
- Ads: 728x90 in 70k file size

Digital Ad Material Submissions

Email ad materials to: ads@tcbmag.com

Larger files can be uploaded at:

mspaduploader.com

Username: mspads

Password: sonic

For ad material production questions, contact
Tim Dallum, Production Manager
tdallum@tcbmag.com | 612-336-9245

ENEWSLETTER | AD SPECIFICATIONS

Briefcase

Ad units	Size	File Size
Leaderboard	728x90	70k
Medium Rectangle	300x250	70k

**No animation allowed.*

Accepted media: GIF or JPEG

Text Ads

- Logo: 90 px. wide, 72 dpi.
- Headline: 50 character maximum
- Text: 150 character maximum
- Link: Supply URL for link

Expanded Text Ads

- Logo/Photo: 300x150, 72 dpi.
- Headline: 50 character maximum
- Text: 200 character maximum
- Link: Supply URL for link

Adrenaline

Ad units	Size	File Size
Medium Rectangle	300x250	70k

**No animation allowed.*

Accepted media: GIF or JPEG

Text Ads

- Logo: 90x70, 72 dpi.
- Headline: 50 character maximum
- Text: 150 character maximum
- Link: Supply URL for link

Headway

Ad units	Size	File Size
Medium Rectangle	300x250	70k

**No animation allowed.*

Accepted media: GIF or JPEG

Text Ads

- Logo: 90x70, 72 dpi.
- Headline: 50 character maximum
- Text: 150 character maximum
- Link: Supply URL for link

Keynote

Ad units	Size	File Size
Leaderboard	468x85	70k
Medium Rectangle	300x250	70k

**No animation allowed.*

Accepted media: GIF or JPEG

Text Ads

- Logo: 90x70, 72 dpi.
- Headline: 50 character maximum
- Text: 200 character maximum
- Link: Supply URL for link

MarketVoice

Text Ads

- Photo: 300x250, 72 dpi.
- Logo: 120 px wide, 72 dpi.
- Headline: 50 character maximum
- Text: 50 word maximum
- Link: Supply URL for link

Pulse

Ad units	Size	File Size
Medium Rectangle	300x250	70k

**No animation allowed.*

Accepted media: GIF or JPEG

Text Ads

- Logo: 90x70, 72 dpi.
- Headline: 50 character maximum
- Text: 150 character maximum
- Link: Supply URL for link

Trending

Ad units	Size	File Size
Enews Leaderboard*	468x85	70k
Leaderboard	728x90	70k
Half Page	300x600	70k
Mobile Rectangle	300x250	70k
Mobile Banner	320x50	70k

**No animation allowed.*

Accepted media: GIF or JPEG. Please provide all sizes

Text Ads

- Logo: 90x70, 72 dpi.
- Headline: 50 character maximum
- Text: 200 character maximum
- Link: Supply URL for link

Digital Ad Material Submissions

Email ad materials to:
ads@tcbmag.com

Larger files can be uploaded at: mspaduploader.com
Username: mspads
Password: sonic

For ad material production questions, contact
Tim Dallum
Production Manager
tdallum@tcbmag.com
612-336-9245