

TCBMAG.COM | AD SPECIFICATIONS

RUN OF SITE BANNER ADS

Premium Sizes

<u>Ad units</u>	<u>Size</u>	<u>File Size</u>
Billboard	970x250	70k
Half Page	300x600	70k
Leaderboard	728x90	70k
Medium Rectangle	300x250	70k
Mobile Banner	320x50	70k

**Please provide all sizes*

Standard Sizes

<u>Ad units</u>	<u>Size</u>	<u>File Size</u>
Leaderboard	728x90	70k
Half Page	300x600	70k
Medium Rectangle	300x250	70k
Mobile Banner	320x50	70k

**Please provide all sizes*

- Accepted media includes: GIF, JPEG, HTML5
- Ads with no background color require a one pixel border
- Third Party ads and verification accepted
- All animated advertising: 15 seconds, 3X loop maximum
- URL/website address that you would like your ad to link to

INTERSTITIAL

- Ad Size: 550x480, Mobile 300x250
- Link: Supply URL for link
 - Accepted media includes: GIF, JPEG, HTML5
 - Ads with no background color require a one pixel border
 - Third Party ads and verification accepted

NEWS SPONSORSHIP

- Logo: 136x38, 72dpi
- Link: Supply URL for link
- Ads: 970x250, 300x600
Mobile/Tablet: 728x90, 300x250, 320x50 in 70k file size
**Please provide all sizes*

DIGITAL EDITION SPONSORSHIP

- Logo: 136x38, 72dpi (.png file with no background color)
- Link: Supply URL for link
- Ads: 728x90 in 70k file size

DIGITAL AD MATERIAL SUBMISSIONS

Email ad materials to: ads@tcbmag.com

Larger files can be uploaded at, mspaduploader.com

Username: mspads

Password: sonic

For ad material production questions, contact
Tim Dallum, Production Manager
tdallum@tcbmag.com | 612-336-9245

ENEWSLETTER | AD SPECIFICATIONS

Briefcase

Ad units	Size	File Size
Leaderboard	728x90	70k
Medium Rectangle	300x250	70k

**No animation allowed.*

Accepted media: GIF or JPEG

Text Ads

- Logo: 90 px. wide, 72 dpi.
- Headline: 50 character maximum
- Text: 150 character maximum
- Link: Supply URL for link

Expanded Text Ads

- Logo/Photo: 300x150, 72 dpi.
- Headline: 50 character maximum
- Text: 200 character maximum
- Link: Supply URL for link

Adrenaline

Ad units	Size	File Size
Medium Rectangle	300x250	70k

**No animation allowed.*

Accepted media: GIF or JPEG

Text Ads

- Logo: 90x70, 72 dpi.
- Headline: 50 character maximum
- Text: 150 character maximum
- Link: Supply URL for link

Headway

Ad units	Size	File Size
Medium Rectangle	300x250	70k

**No animation allowed.*

Accepted media: GIF or JPEG

Text Ads

- Logo: 90x70, 72 dpi.
- Headline: 50 character maximum
- Text: 150 character maximum
- Link: Supply URL for link

Keynote

Ad units	Size	File Size
Leaderboard	468x85	70k
Medium Rectangle	300x250	70k

**No animation allowed.*

Accepted media: GIF or JPEG

Text Ads

- Logo: 90x70, 72 dpi.
- Headline: 50 character maximum
- Text: 200 character maximum
- Link: Supply URL for link

MarketVoice

Text Ads

- Photo: 300x250, 72 dpi.
- Logo: 120 px wide, 72 dpi.
- Headline: 50 character maximum
- Text: 50 word maximum
- Link: Supply URL for link

Pulse

Ad units	Size	File Size
Medium Rectangle	300x250	70k

**No animation allowed.*

Accepted media: GIF or JPEG

Text Ads

- Logo: 90x70, 72 dpi.
- Headline: 50 character maximum
- Text: 150 character maximum
- Link: Supply URL for link

Trending

Ad units	Size	File Size
Enews Leaderboard*	468x85	70k
Leaderboard	728x90	70k
Half Page	300x600	70k
Mobile Rectangle	300x250	70k
Mobile Banner	320x50	70k

**No animation allowed.*

Accepted media: GIF or JPEG. Please provide all sizes

Text Ads

- Logo: 90x70, 72 dpi.
- Headline: 50 character maximum
- Text: 200 character maximum
- Link: Supply URL for link

Digital Ad Material Submissions

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