

TWIN CITIES BUSINESS

2019 EDITORIAL CALENDAR



FACT: *Twin Cities Business* delivers more Minnesota business leaders than any other local business publication.

*early deadlines apply

		AD CLOSE	ART DUE	NEWS STAND
JAN	Features: THE GIVERS Ad Sections: Casino Spotlight, Corporate Milestones, Five Star Wealth Managers, St. Cloud Regional Profile Supplements: Minnesota Cup	NOV 14	NOV 19	DEC 28
FEB	Features: TECH STARS Ad Sections: Law, Meetings & Events Resource Guide	DEC 17	DEC 19	JAN 31
MAR	Features: MANUFACTURING IN MINNESOTA Ad Sections: Law, Meetings & Events Resource Guide Events: TCB Talks: Middle Market Supplements: Minnesota Cup	JAN 17	JAN 23	FEB 28
APR	Features: WOMEN IN CORPORATE LEADERSHIP Ad Sections: Commercial Real Estate, Marketing & PR Supplements: Minnesota Census of Women in Corporate Leadership Events: TCB Talks: Women in Leadership	FEB 18	FEB 21	MAR 28
MAY	Features: WHERE IS THE MONEY IN MINNESOTA? Ad Sections: Banking & Finance, Technology Events: TCB Talks: Commercial Real Estate. Small Business Strategies Forum	MAR 18	MAR 21	MAY 2
JUN	Features: PARTNERS IN MENTORSHIP Ad Sections: Faces of Family Business, Education, Family Business Solutions, Meetings & Events Events: TCB Talks: CFO, TCB Talks: Manufacturing	APR 18	APR 23	MAY 31
JUL	Features: MINNESOTA BUSINESS HALL OF FAME Ad Sections: Technology Events: Minnesota Business Hall of Fame Awards	MAY 17	MAY 21	JUN 27
AUG	Features: FOOD INC. & ENTREPRENEUR OF THE YEAR Ad Sections: Minnesota Super Lawyers, Banking & Finance, Education, Meetings & Events Venue Guide	JUN 18	JUN 21	AUG 1
SEP	Features: BEST OF BUSINESS & SECRETS OF SUCCESS Ad Sections: IP Law Events: TCB TALKS: CEO. Manufacturing Excellence Awards	JUL 22	JUL 24	AUG 29
OCT	Features: OUTSTANDING DIRECTORS Ad Sections: Commercial Real Estate: NAIOP Awards of Excellence, Healthcare Events: Outstanding Directors Awards	AUG 15	AUG 20	SEP 26
NOV	Features: MINNESOTA FAMILY BUSINESS Ad Sections: Super Real Estate Agents & Mortgage Professionals, Banking & Finance, Technology, Meetings & Events Corporate Dining Guide Supplements: Giving Guide Events: Minnesota Family Business Awards, TCB TALKS: Veterans in the Workplace, TCB Talks: Business of Giving	SEP 19	SEP 24	OCT 31
DEC	Features: PERSON OF THE YEAR & 100 PEOPLE TO KNOW Ad Sections: Meetings & Events Trend Outlook Events: Person of the Year	OCT 21	OCT 23	DEC 2