TCBMAG.COM | AD SPECIFICATIONS

RUN OF SITE BANNER ADS

<table>
<thead>
<tr>
<th>Ad units</th>
<th>Size</th>
<th>File Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Billboard</td>
<td>970x250</td>
<td>70k</td>
</tr>
<tr>
<td>Half Page</td>
<td>300x600</td>
<td>70k</td>
</tr>
<tr>
<td>Leaderboard</td>
<td>728x90</td>
<td>70k</td>
</tr>
<tr>
<td>Medium Rectangle</td>
<td>300x250</td>
<td>70k</td>
</tr>
<tr>
<td>Mobile Banner</td>
<td>320x50</td>
<td>70k</td>
</tr>
</tbody>
</table>

*Please provide all sizes

INTERSTITIAL

- Ad Size: 550x480, Mobile 300x250
- Link: Supply URL for link
  - Accepted media includes: GIF, JPEG, HTML5
  - Ads with no background color require a one pixel border
  - Third Party ads and verification accepted

NEWS SPONSORSHIP

- Logo: 136x38, 72dpi
- Link: Supply URL for link
- Ads: 970x250, 300x600
  - Mobile/Tablet: 728x90, 300x250, 320x50 in 70k file size
  *Please provide all sizes

DIGITAL EDITION SPONSORSHIP

- Logo: 136x38, 72dpi (.png file with no background color)
- Link: Supply URL for link
- Ads: 728x90 in 70k file size

DIGITAL AD MATERIAL SUBMISSIONS

Email ad materials to: ads@tcmbmag.com

Larger files can be uploaded at, mspaduploader.com
Username: mspads
Password: sonic

For ad material production questions, contact
Tim Dallum, Production Manager
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