

## TCBMAG.COM | AD SPECIFICATIONS

### RUN OF SITE BANNER ADS

#### Premium Sizes

<u>Ad units</u>	<u>Size</u>	<u>File Size</u>
Billboard	970x250	70k
Half Page	300x600	70k
Leaderboard	728x90	70k
Medium Rectangle	300x250	70k
Mobile Banner	320x50	70k

\*Please provide all sizes

#### Standard Sizes

<u>Ad units</u>	<u>Size</u>	<u>File Size</u>
Leaderboard	728x90	70k
Half Page	300x600	70k
Medium Rectangle	300x250	70k
Mobile Banner	320x50	70k

\*Please provide all sizes

- Accepted media includes: GIF, JPEG, HTML5
- Ads with no background color require a one pixel border
- Third Party ads and verification accepted
- All animated advertising: 15 seconds, 3X loop maximum
- URL/website address that you would like your ad to link to

### INTERSTITIAL

- Ad Size: 550x480, Mobile 300x250
- Link: Supply URL for link
- Accepted media includes: GIF, JPEG, HTML5
- Ads with no background color require a one pixel border
- Third Party ads and verification accepted

### NEWS SPONSORSHIP

- Logo: 136x38, 72dpi
  - Link: Supply URL for link
  - Ads: 970x250, 300x600  
Mobile/Tablet: 728x90, 300x250, 320x50 in 70k file size
- \*Please provide all sizes

### DIGITAL EDITION SPONSORSHIP

- Logo: 136x38, 72dpi (.png file with no background color)
- Link: Supply URL for link
- Ads: 728x90 in 70k file size

### DIGITAL AD MATERIAL SUBMISSIONS

Email ad materials to: [ads@tcbmag.com](mailto:ads@tcbmag.com)

Larger files can be uploaded at,  
[mspaduploader.com](http://mspaduploader.com)  
Username: mspads  
Password: sonic

For ad material production questions, contact  
Tim Dallum, Production Manager  
[tdallum@tcbmag.com](mailto:tdallum@tcbmag.com) | 612-336-9245