

## TCB EVENTS

FEBRUARY

### DIVERSITY FORUM

Hear from three outstanding leaders whose organizations are improving financial results as part of diversity and inclusion efforts.

FEBRUARY

### HEALTH CARE FORUM

Health care is changing rapidly and affects us personally, as well as at our businesses. Local experts will explain how health care is provided today, how it will be radically different in the near future and what employers will need to know in order to adjust accordingly.

MARCH

### INNOVATIONS IN PHILANTHROPY FORUM

Like many other sectors in recent years, philanthropy has been forced to innovate in ways never imagined. TCB will explore what's underway, what's working and challenges still needing to be addressed.

MARCH

### MIDDLE MARKET FORUM

Senior-level leaders and business owners gather for a panel discussion featuring CEOs – representing local middle-market companies – providing insights, solutions, and advice.

APRIL

### WOMEN IN LEADERSHIP FORUM

This event highlights benefits of women in corporate leadership, the challenges still facing those who want to ascend the ranks and solutions to eliminating such challenges.

MAY

### COMMERCIAL REAL ESTATE FORUM

This event brings together a panel of commercial real estate experts, and provides insight into industry challenges and trends

JUNE

### CFO FORUM

Financial leaders and business owners gather for a panel discussion featuring CFOs from local companies providing insights and solutions to their more pressing challenges.

JUNE

### MANUFACTURING FORUM

This program brings together executives from some of Minnesota's most successful manufacturing companies to share industry insight.

JULY

### CIO FORUM

Information technology officers and business owners gather for a panel discussion featuring CIOs from local companies providing insights, solutions and advice on the most pressing technology challenges.

JULY

### MINNESOTA BUSINESS HALL OF FAME

Twin Cities Business inducts five business leaders annually into the Minnesota Business Hall of Fame. These individuals have made lifetime contributions to Minnesota business. Their stories are the centerpiece of the July issues and celebrated at a high-profile awards event.

AUGUST

### HEALTH CARE FORUM

A follow up to the February Forum. Local experts explain what insurers are doing to provide the most effective, and affordable options for employers in the year ahead.

SEPTEMBER

### MINNESOTA THINK SUMMIT

After 25 years of covering Minnesota business, *Twin Cities Business* taps its sources to bring together a cadre of Minnesota's top business leaders for a full day of sharing insights, best practices, perspectives, and predictions for the future of their industries and business in Minnesota.

OCTOBER

### OUTSTANDING DIRECTORS AWARDS

This program honors outside corporate directors and contributions made to the companies they serve. Winners are featured in the October issue, and celebrated at an awards dinner.

NOVEMBER

### MINNESOTA FAMILY BUSINESS AWARDS

This program is a celebration of outstanding family-owned businesses and the value they add to Minnesota's economy and quality of life. Honorees are featured in the November issue and celebrated at an awards dinner.

NOVEMBER

### VETERANS FORUM

The panel C-level executives and highlight approaches for hiring veterans.

DECEMBER

### PERSON OF THE YEAR

### & PEOPLE TO KNOW

*Twin Cities Business* reveals the Person of the Year along with the 100 People to Know in the coming year. A reception in early December celebrates the Person of the Year and provides readers the opportunity to meet and mingle with next year's 100 People to Know.