2017 Editorial Calendar

**JANUARY**
Small Business Success Stories

TRENDING SECTIONS:
- Commercial Real Estate
- Education

AD SECTION:
- Casino Resort Profile
- Five Star Wealth Managers
- Private School Perspectives

SUPPLEMENT:
- Milestones

EVENT:
- Small Business Success Stories Awards

**FEBRUARY**
Wonder Women

TRENDING SECTIONS:
- Banking
- Technology

AD SECTION:
- Giving Perspectives
- Women Leading the Way Profiles

EVENTS:
- CMO Forum
- Wonder Women Awards

**MARCH**

TRENDING SECTIONS:
- Health Care
- Meeting & Events Resource Guide
- Talent Acquisition & Development

AD SECTION:
- Manufacturing Perspectives

SUPPLEMENT:
- ACG BOLD Awards

EVENT:
- Middle Market Forum

**APRIL**
Women in Corporate Leadership

TRENDING SECTIONS:
- CMO Forum Insights
- Commercial Real Estate

SUPPLEMENT:
- Minnesota Census of Women in Corporate Leadership

EVENT:
- Women in Leadership Forum

**MAY**

TRENDING SECTIONS:
- Banking
- Education
- Middle Market Forum Insights
- Technology

AD SECTION:
- Small Business Resource Guide

EVENT:
- Commercial Real Estate Forum

**JUNE**

TRENDING SECTIONS:
- Companies to Watch
- Law
- Meeting & Events

AD SECTIONS:
- Convention & Visitor Bureaus Profiles
- HR Perspectives

EVENT:
- CFO Forum

**DEADLINES:**
- Space: 11/18/16
- Materials: 11/23/16

**DEADLINES:**
- Space: 2/17/17
- Materials: 2/23/17

**DEADLINES:**
- Space: 3/21/17
- Materials: 3/24/17

**DEADLINES:**
- Space: 4/20/17
- Materials: 4/25/17
2017 Editorial Calendar

**JULY**
Minnesota Business Hall of Fame

**TRENDING SECTIONS:**
Banking
Commercial Real Estate Forum Insights
HR/Workforce

**AD SECTION:**
Technology Perspectives

**SUPPLEMENT:**
ACG Capital Connection

**EVENTS:**
CIO Forum
Minnesota Business Hall of Fame Awards

**DEADLINES:**
Space: 5/19/17
Materials: 5/24/17

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**AUGUST**
Entrepreneur of the Year

**TRENDING SECTIONS:**
CFO Forum Insights
Education
Meeting & Events Venue Guide

**AD SECTIONS:**
Executive’s Guide to Wealth Management
Minnesota Super Lawyers

**DEADLINES:**
Space: 6/21/17
Materials: 6/26/17

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**SEPTEMBER**
Marvelous Mentors

**TRENDING SECTIONS:**
CIO Forum Insights
Health Care
IP Law

**AD SECTION:**
Education Perspectives

**SUPPLEMENT:**
Best of Business

**EVENTS:**
Manufacturing Forum
Marvelous Mentors Awards

**DEADLINES:**
Space: 7/19/17
Materials: 7/25/17

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**OCTOBER**
C-Suite Strategies
Outstanding Directors

**TRENDING SECTIONS:**
Commercial Real Estate: NAIOP Awards of Excellence
Technology

**AD SECTION:**
Commercial Real Estate Perspectives

**EVENTS:**
C-Suite Strategies Forum
Outstanding Directors Awards

**DEADLINES:**
Space: 8/21/17
Materials: 8/24/17

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**NOVEMBER**
Minnesota Family Business

**TRENDING SECTIONS:**
Banking
Manufacturing Forum Insights
Marketing & PR
Private Dining Guide

**AD SECTION:**
Super Real Estate Agents & Mortgage Professionals

**SUPPLEMENT:**
Giving Guide

**EVENTS:**
Minnesota Family Business Awards
Veterans Forum

**DEADLINES:**
Space: 9/20/17
Materials: 9/25/17

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**DECEMBER**
100 People to Know
Person of the Year

**TRENDING SECTIONS:**
C-Suite Strategies Forum Insights
Health Care
Law: Lawsuits of the Year
Meeting & Events Outlook

**AD SECTION:**
What Business Thinks: Annual Industry Perspectives

**SUPPLEMENT:**
Minnesota Cup

**EVENT:**
Person of the Year

**DEADLINES:**
Space: 10/20/17
Materials: 10/25/17