Editorial Calendar 2016

JANUARY
Small Business Success Stories
TRENDING SECTIONS:
Commercial Real Estate Outlook
Education: STEM
MHTA Tekne Awards
AD SECTIONS:
Five Star Wealth Managers
Private Schools Perspectives
SUPPLEMENT:
Milestones
EVENT:
Small Business Success Stories Awards
DEADLINES: Space Closing: 11/20/15
Materials: 11/25/15

FEBRUARY
Women’s Leadership Awards
TRENDING SECTIONS:
Banking
Insurance
Technology
EVENT:
Women’s Leadership Awards
DEADLINES: Space Closing: 12/18/15
Materials: 12/23/15

MARCH
Young Millionaires
TRENDING SECTIONS:
Insights from Minnesota’s Fastest Growing Companies
Leadership: Talent & Acquisition
Development
Meetings & Events Resource Guide
AD SECTION:
Manufacturing Perspectives
SUPPLEMENT:
Association of Corporate Growth Bold Awards
EVENT:
Middle-Market Forum
DEADLINES: Space Closing: 1/21/16
Materials: 1/26/16

APRIL
Women Leaders
TRENDING SECTIONS:
Commercial Real Estate: Hot Zones
Technology: Top 20 in Technology
SUPPLEMENT:
Minnesota Census of Women in Corporate Leadership
EVENTS:
Combating the Labor Shortage Forum
Women Leaders Luncheon
DEADLINES: Space Closing: 2/22/16
Materials: 2/25/16

MAY
TRENDING SECTIONS:
Banking For Startups
Cardio Care
Education
Franchising
AD SECTION:
Small Business Tips
EVENT:
Small Business Strategies Forum
DEADLINES: Space Closing: 3/22/16
Materials: 3/25/16

JUNE
TRENDING SECTIONS:
50 Companies to Watch
Law
Meetings & Events
AD SECTION:
HR Perspectives
EVENT:
CFO Forum
DEADLINES: Space Closing: 4/21/16
Materials: 4/26/16
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JULY
Minnesota Business Hall of Fame
TRENDING SECTIONS:
- Banking: Access to Private Capital
- HR: Labor Shortage
- Transportation & Logistics
AD SECTION:
- Technology Perspectives
EVENTS:
- CIO Forum
- Minnesota Business Hall of Fame
DEADLINES:
- Space Closing: 5/20/16
- Materials: 5/25/16

AUGUST
Entrepreneur of the Year
TRENDING SECTIONS:
- Downtown Luxury Living
- Education
AD SECTION:
- Minnesota Super Lawyers
EVENTS:
- Entrepreneur Forum
- Marvelous Mentors
DEADLINES:
- Space Closing: 6/22/16
- Materials: 6/27/16

SEPTEMBER
Marvelous Mentors
TRENDING SECTIONS:
- Health Care Insurance
- Insurance
- Law: Intellectual Property
AD SECTION:
- Education Perspectives
SUPPLEMENT:
- Best of Business
EVENT:
- Manufacturing Forum
DEADLINES:
- Space Closing: 7/20/16
- Materials: 7/25/16

OCTOBER
C-Suite Strategies: View from the Top
Outstanding Directors
TRENDING SECTIONS:
- NAIOF Awards of Excellence
- Technology
- Wealth Management
EVENTS:
- Outstanding Directors Awards
- Veterans Forum
DEADLINES:
- Space Closing: 8/22/16
- Materials: 8/25/16

NOVEMBER
Minnesota Family Businesses
Veterans
TRENDING SECTIONS:
- Banking
- Food & Agriculture
- Private Dining
AD SECTION:
- Super Real Estate Agents & Mortgage Professionals
SUPPLEMENT:
- Giving Guide
EVENT:
- Minnesota Family Business Awards
DEADLINES:
- Space Closing: 9/21/16
- Materials: 9/26/16

DECEMBER
100 People to Know
Person of the Year
TRENDING SECTIONS:
- Health Care
- Marketing & Public Relations
- Meetings & Events
AD SECTION:
- Industry Perspectives
SUPPLEMENT:
- Minnesota Cup
EVENT:
- Person of the Year
DEADLINES:
- Space Closing: 10/20/16
- Materials: 10/25/16

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