TCBMAG.COM | AD SPECIFICATIONS

Run of Site Banner Ads

<table>
<thead>
<tr>
<th>Ad units</th>
<th>Size</th>
<th>File Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Billboard</td>
<td>970x250</td>
<td>70k</td>
</tr>
<tr>
<td>Half Page</td>
<td>300x600</td>
<td>70k</td>
</tr>
<tr>
<td>Medium Rectangle</td>
<td>300x250</td>
<td>70k</td>
</tr>
<tr>
<td>Mobile Banner</td>
<td>320x50</td>
<td>70k</td>
</tr>
</tbody>
</table>

*Please provide all sizes*

Recent News Sponsorship

- Logo: 120x60, 72dpi
- Link: Supply URL for link
- Ads: 970x250, 300x600, Mobile: 300x250, 320x50 in 70k file size
  *Please provide all sizes*

Digital Edition Sponsorship

- Logo: 120x60, 72dpi
- Link: Supply URL for link
- Ads: 728x90 in 70k file size

Digital Ad Material Submissions

Email ad materials to: ads@tcbmag.com

Larger files can be uploaded at: mspaduploader.com
Username: mspads
Password: sonic

For ad material production questions, contact
Tim Dallum, Production Manager
tdallum@tcbmag.com | 612-336-9245

Interstitial

- Ad Size: 550x480
- Link: Supply URL for link
  - Accepted media includes: GIF, JPEG, HTML5
  - A one pixel border is required around ads with no background color
  - Third Party ads and verification accepted
## ENEWSLETTER | AD SPECIFICATIONS

### Briefcase

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<tr>
<td>Leaderboard</td>
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<td>70k</td>
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</table>

*No animation allowed. Accepted media: GIF or JPEG

### Text Ads
- Logo: 90x70, 72 dpi.
- Headline: 50 character maximum
- Text: 150 character maximum
- Link: Supply URL for link

### Expanded Text Ads
- Logo/Photo: 150x200, 72 dpi.
- Headline: 50 character maximum
- Text: 200 character maximum
- Link: Supply URL for link

### Adrenaline

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### Text Ads
- Logo: 90x70, 72 dpi.
- Headline: 50 character maximum
- Text: 150 character maximum
- Link: Supply URL for link

### MarketVoice

### Text Ads
- Logo: 118x110, 72 dpi.
- Headline: 50 character maximum
- Text: 50 word maximum
- Link: Supply URL for link

### Pulse

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